



# PANKAJ PRABHAKAR KUMBHAR

## PERSONAL DETAILS

Date of birth  
30th Jan 1980  
Marital status  
Married  
Mobile No.  
+971 503 696 297 / +91 9969 555557  
Email ID  
pankajpotter069@gmail.com

## EDUCATIONAL QUALIFICATIONS

○ SSC-Maharashtra State Board

S. H. Jondhale Vidyamandir  
1996-1997

○ Diploma in Applied Art

L. S. Raheja School of Art, Worli  
2002-05

## WORK EXPERIENCE

○ **McCann Health (DUBAI)**

**Senior Art Director** August 2023

CLIENT/BRAND

**Aptamil**

**Astrazeneca**

**Lily**

**Nestle**

**Malaffi**

**Oilatum**

**Sanofi**

**DANUBE HOME (DUBAI)**

**CREATIVE DIRECTOR** JULY 2020 TILL JULY 2023

CLIENT/BRAND

**DANUBE HOME**

**Home Improvement Solution**

**- Furniture, Bath, Garden, Tiles**

**DANUBEHOME.COM**

**E-Commerce Solution**

**DANUBE HOSPITALITY**

**DANUBE HOME SERVICES**

**AC Duct, Mattress, Curtain**

**Cleaning and Sanitization**

**DANUBE SPORTS WORLD**

**(TVC, Digital, Social Media,**

**Catalogues, Print Ads,**

**Bloggers/Influencers Videos,**

**Activations and All types of**

**ATL & BTL Collaterals.)**

○ **GREY (DUBAI)**

**SENIOR ART DIRECTOR** AUG 2018 TILL MAR 2020

CLIENT/BRAND

**DEWA: DUBAI ELECTRICITY &**

**WATER AUTHORITY**

○ **GREY (KSA)**

**SENIOR ART DIRECTOR** JULY 2016 TILL JULY 2018

CLIENT/BRAND

**DIET CENTER: frozen food**

**AMLAQ: Real Estate**

**NADEC: National Agricultural**

**Development Company**

**Juice, Milk, Flavoured Milk,**

**Pudding, Laban, Flavoured Laban,**

**Yoghurt, Fruit Yoghurt, Cheese,**

**Butter, Croissant.**

**(TVC, Packaging, Print Ads, Labels,**

**Activations All types of**

**ATL & BTL Collaterals.)**

## JWT (KSA)

**SENIOR ART DIRECTOR** APR 2012 TILL JUNE 2016

CLIENT/BRAND

STC

Red Bull

Emaar: Makkah Residences

Ma'aden: Saudi Arabian Mining Company

Mars: Galaxy, M&M, Twix

Unilever: OMO Launch in KSA, Closeup

Al Murjan: ID Design, KARE

NOKIA

SABB: (HSBC in KSA)

Boecker: Pest Control

ITG: Davidoff, Gauloises

SHELL

## OGILVY & MATHER (INDIA)

**ART DIRECTOR** DEC 2010 TO APR 2012

CLIENT/BRAND

Ruchi: Nutrela Oil, Nutrela Butter

Nutrela Soya Chunks,

Lux Inner Wear: Onn, Lux Cozy

Dainik Bhaskar:

(India's Largest Newspaper Group)

Luminous: Batteries and Generators

Vespa Scooters

Perfetti: Stop Not

## LOWE LINTAS (INDIA)

**ART DIRECTOR** OCT 2007 TO DEC 2010

CLIENT/BRAND

Johnson & Johnson

Glaxo Smith Kline

Nicholas

Pfizer

Glenmark

Dr Reddy

Merck

Stiffel

Mead Johnson

Asian Heart

Ranbaxy

Abott

BMS

## BEI CONFLUENCE (INDIA)

**ART DIRECTOR** DEC 2006 TO OCT 2007

CLIENT/BRAND

DKT: XXX Condoms, Zaroor Condoms,

Rangeela Condoms, (Some below the line activities, merchandising, POPs, & Ads)

Sagem: Bleu mobile phones - Constructing the brand & 360 exercise

Camlin: flora Pencils - Total new Conceptual packaging to print communication.

Birla Sunlife DL

Shalimar Paints

House Full

Playwin Lottery

All Sports Bar

Hunter Beer, Cobra Beer

Mehar's Miracle Hobby classes

## NOITSEUQ CREATIVE SOLUTIONS (INDIA)

**VISUALISER** AUG 2005 TO NOV 2006

CLIENT/BRAND

Reliance Mobile

Coke: Region & Corporate,

HPCL

Talwalkars

McDonald's

Zee Television

(Packaging, Print Ads, Labels,

All types of BTL Collaterals.)



## HONORS & AWARDS

### GOLD

OKAZ CREATIVE ADVERTISING AWARDS 2015

### FINALIST

NEW YORK ADVERTISING FESTIVAL 2015

### SHORTLIST

MENA EFFIES 2015



MY WORK <https://pankajkumbhar.com>

## LANGUAGES

English  
Hindi  
Marathi

## APPLICATIONS

Photoshop/Illustrator  
InDesign  
Corel Draw

## HOBBIES

Reading/Writing  
Swimming  
Music